

Bird Studies Canada

Advancing Conservation

Bird Studies Canada's (BSC's) mission is to advance and encourage the wider understanding, appreciation, and conservation of wild birds and their habitats.

Conducting local, regional, national, and international programs, BSC advances bird conservation with professional staff, a National Science Advisory Council of prominent Canadian ornithologists, a variety of conservation partners, an active Board of Directors, and thousands of volunteers from coast to coast.

Our Science is Unique

Over 17,500 BSC volunteer "Citizen Scientists" are involved in surveys such as Christmas Bird Count, Project NestWatch, Project FeederWatch, and the Canadian Lakes Loon Survey.

With data collected through surveys, studies, and observatories, we conduct investigative science that has a direct impact on provincial, national, and international conservation action.

Our supporters work in a variety of exciting ways - as BSC members, providing financial contributions, collecting data, volunteering time, and promoting bird conservation.

To find out how you can support BSC, call toll free
1-888-448-2473 today!
w.bsc-eoc.org



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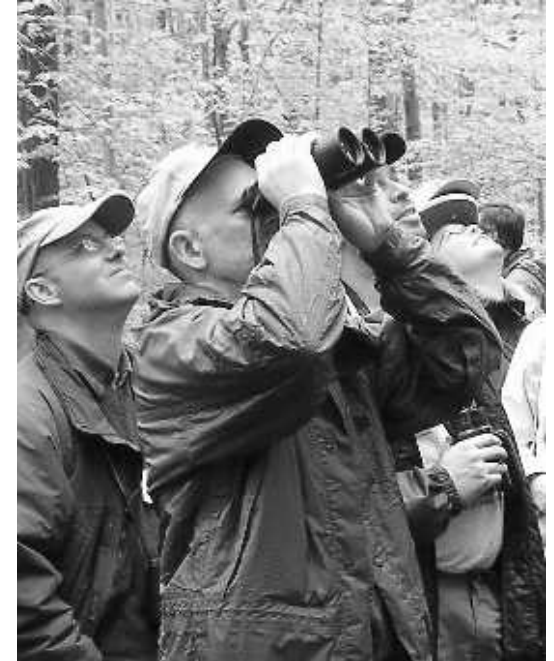


Win Fabulous Prizes!

Eagle-Eye
Tours
Travel with Vision



And Many More!



The ABC's of BIRDATHON

Bird Studies Canada's (BSC's) Baillie BIRDATHON is the oldest sponsored bird count in North America! It's a great excuse to get out and bird all day while raising critical funds for conservation.

- ✿ Get sponsors! Sponsors can pledge an amount for each species you see or pay a flat rate.
- ✿ Go birding, any day in May, for up to a 24-hour period. Try to pick as many types of habitat possible to increase your number of species seen.
- ✿ You don't have to be a bird expert to do BIRDATHON. Simply bring a field guide along or contact a local naturalist group.
- ✿ Have fun!
- ✿ Tell your sponsors all about your adventure!
- ✿ Send in your pledge money before August 1st to be eligible for fantastic prizes.

All participants receive the official Baillie BIRDATHON t-shirt, considered by many to be a collector's item!



photo courtesy of Ron Ridout

Raising Bills for the Birds!

When I raise money for the Baillie BIRDATHON, where does the money go?

- ✿ To Bird Studies Canada to support programs that advance the understanding, appreciation, and conservation of wild birds and their habitats.
- ✿ To local conservation organizations and the Canadian Migration Monitoring Network (i.e., bird banding stations). BIRDATHON participants can designate either to receive a share of the revenue.
- ✿ To the Baillie Fund, which provides funds for conservation projects, with priority to those involving volunteer naturalists. Since its inception in 1976, the Baillie Fund has awarded grants to approximately 500 bird conservation and research projects in Canada.
- ✿ To students at Canadian universities who apply for the annual \$1,000 James L. Baillie Student Research Award.

Don't delay - sign up today!

Tax receipts are automatically issued (in September and January) to all sponsors donating \$10.00 or more.

Register Today! Mail or fax to Bird Studies Canada P.O. Box 160 Port Rowan, ON N0E 1M0 fax: 519-586-3532
or Register online at www.bsc-eoc.org/organization/birdathon.html

Title: _____ Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Phone/Home): _____ (Work): _____ Email: _____

I want to direct a portion of the funds I raise to:

Club/Organization: _____ Address: _____

City/Province: _____ Postal Code: _____ President: _____

I want to donate the cost of the Birdathon t-shirt (\$15)

Cheque Money Order Visa Mastercard AMEX

Credit Card # _____ expiry date: _____

Signature: _____

T-shirt size: small medium large extra large do not send t-shirt
 I qualify as a Young Birdathoner as I am under 19 years of age.

